

# EXHIBITOR SPONSORSHIPS

## FORM #2



**Sponsorships** provide additional exposure and promo opportunities. All sponsors will receive on-site recognition with color signage of company name/logo on the item sponsored (if appropriate), on PT'S Web site with PIE coverage

and in the PIE Program/Syllabus. Room sponsors will be provided an opportunity to make brief remarks to the Attendees just prior to the start of each session. Remember, more than 700 of the nation's parking leaders will be at this event.

### CONFERENCE SPONSORSHIPS

Available	Description	# Available/Cost
Presentation Sponsor	Sponsor a specific presentation and have your information handed to each attendee and be able to introduce the presentation (30 second live company promo).	\$750
Video Briefs on our Website	2 minute update from the tradeshow floor about your company featured on our website.	\$350
Case Study Poster/Product Showcase	High quality 2 dimensional presentation poster that greets all attendees at the entrance area to the show and around the show.	\$500
Presentation Room	Presentation Room named after company for duration of show.	\$1,000
Conference Tote	Great ongoing promotion for your organization, presented to each attendee upon registration. Your logo on 500 high quality portfolios for the conference attendees. Two non-competing logos on the totes.	2 @ \$2,000
Tote Inserts	Conference attendees will be sure to receive your one piece brochure you've supplied for their totes.	6 @ \$500 ea.
Tote Promotional Merchandise	Insert your promotional items - pens, key chains or widgets into every conference tote. One piece per sponsorship.	10 @ \$250 ea.
Conference Notebooks	Each attendee will receive a notebook (that you provide) with your company logo.	2 @ \$2,000
Power Point Seminar Opening Promo	A 15 second Power Point promotion "looped" during the 15 minutes prior to each seminar and presentation. Catch those early attendees. No more than five promos per session. You are guaranteed five sessions, maybe more. You provide the promo.	10 @ \$250 ea.
Hotel KeyCards	Every PIE Hotel Guest will carry your logo — Exclusive	1 @ \$2,000 ea.
Hotel Room Drop	Drop your brochure in PIE hotel room. You supply literature and pay any hotel charges.	2 @ \$2,000 ea.
Syllabus Sponsorship	Your company logo on the cover of the attendee Syllabus. Distributed to all registered attendees.	2 @ \$1,500 ea.
Morning Coffee Service @ \$950 Morning Break @ \$500 Lunch Service @ \$1,500	Day: <input type="checkbox"/> M <input type="checkbox"/> T Day: <input type="checkbox"/> M <input type="checkbox"/> T Day: <input type="checkbox"/> M <input type="checkbox"/> T	Cocktail Reception @ \$2,000 Afternoon Break @ \$500
Day: <input type="checkbox"/> M <input type="checkbox"/> T Day: <input type="checkbox"/> M <input type="checkbox"/> T Day: <input type="checkbox"/> M <input type="checkbox"/> T		
Video on Show Floor	2 minutes maximum played throughout the trade show in 3 locations through out the show.	\$100
Virtual Tradeshow	Includes full article and pictures with link to your webpage-3 months on PT website.	\$500

Promo desired \_\_\_\_\_ Price \_\_\_\_\_

Promo desired \_\_\_\_\_ Price \_\_\_\_\_

**CHECK** — Make payable to Bricepac, Inc. Mail with registration form to **Bricepac, Inc., P.O. Box 66515, Los Angeles, CA 90066.**

**NOTE: Be sure to include registration form or a notation of registering company name with check.**

**CREDIT CARD**     VISA     MASTERCARD     AMEX     DISCOVER     DINERS CLUB

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**INVOICE MY COMPANY/ORGANIZATION** — Net 30 days

Company/Organization \_\_\_\_\_ Attention \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Show Contact (if different) \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Fax this form to **815.301.1768**

For more information call

Andy Van Horn at **310.390.5277 x 1** or email **andy@parkingtoday.com**