

2016 - 2017 People in Parking Directory (PIP) ORDER FORM *PARKING TODAY*

Complete all three pages and fax to 480-240-1287 by September 30, 2016

Questions? Contact Marcy at 310-390-5277 x 3 or marcy@parkingtoday.com

COMPANY _____ **DATE** _____

1. DISPLAY ADVERTISING - BLUE PAGES (For new and contracted display advertisers)

<i>QUANTITY</i>	<i>SIZE</i>	<i>INCLUDING BLUE PAGE LISTINGS</i>	<i>1x RATE</i>	<i>CONTRACT RATE</i>
_____	Full page 4 color	*5 free listings	\$ 3,595	_____
_____	Half page 4 color	*4 free listings	\$ 2,195	_____
_____	Quarter page 4 color	*3 free listings	\$ 1,105	_____
_____	Eighth page 4 color	*2 free listings	\$ 805	_____
_____	Sixteenth page 4 color	*1 free listing	\$ 584	_____

2. CLASSIFIED LISTINGS - BLUE PAGES (includes company information and logo 300 DPI resolution)

<i>QUANTITY</i>		<i>TOTAL</i>
_____	Paid listing (s) in a category at \$195 each (includes company information, logo online e-pip listing with website and email hotlink)	_____
_____	additional office location(s) \$50 per location (Provide information on separate sheet)	_____

* See page 2 to select available listings.

PLEASE TYPE OR PRINT CLEARLY.

3. CLASSIFIED LISTINGS AND SPECIAL SECTIONS — Provide information **exactly as it should appear** in your listing(s).

Company _____ Telephone _____

Address _____ Alternate Telephone _____

City, State, Zip _____ Fax _____

E-mail _____ Web Site _____

4. CLASSIFIED CATEGORIES FOR THE PIP DIRECTORY

This Section Must Be Completed and Returned For Ad to be Placed

- Access Control Systems
- Accounts Receivable Systems
- Acquisitions
- Architecture of Parking
- Associations
- Automated (Mechanical) Parking Structures
- Automated Parking Systems
- Automatic Space Detection Systems
- AV/Radio Systems
- Bar Coded Products
- Batteries
- Bicycle Parking/Storage
- Bill Changers
- Bollards
- Booths/Shelters
- Boots/Immobilizers
- Bus Manufacturers
- Buses - Parts and Service
- Buses - Sales and Rentals
- Card Access Systems
- Card Manufacturers
- Card Readers
- Cashless Systems
- Cellular Connectivity
- Cellular Phone Parking
- Citation Issuance / Processing / Enforcement
- Citation Processing / Collection
- Citations
- Commercial Operators
- Consulting Services
- Consulting Services - Auditing
- Consulting Services - Human Resources
- Consulting Services - Training
- Credit and Debit Card Processing
- Credit and Debit Cards
- Credit Card In/out
- Credit Card Parking Meters
- Dark-Sky Compliant Luminaires
- Data Processing
- Decals/Hang Tags/Stickers
- Emergency Phones
- EMV Migration
- Energy-Efficient Lighting
- Equipment Dealers, Installers & Suppliers
- Equipment Sales and Service
- Europe
- Event Revenue Control
- Expansion/Control Joints
- Facility Protection
- Fare Collections
- Fee Computers/Systems
- Gates
- Handheld Ticketwriters
- Hotel Valet/Guest Systems
- Hotels/Shopping Centers/Office Buildings
- Insurance/Claims
- Intelligent Transportation Systems
- Intercoms
- Internet Products
- Internet Services
- IP Communications
- Key Control
- LED Lighting
- License Plate Inventory
- License Plate Recognition Systems
- License Plate Registration Retrieval
- Lighting
- Lighting Controls
- Lighting Controls
- Locks
- Loops/Loop Detectors
- Lot Control
- Magnetic Striped Products
- Mobile Payments
- Mobile Printer Paper
- Monthly Parking Software
- Multi-Space Parking Meter Shelters
- Multi-Space Parking Meters
- Online Payment Processing
- Outdoor Area Lighting
- Paper & Ribbon Supplies
- Parking
- Parking Access
- Parking Access Control Systems
- Parking and Revenue Control System
- Parking Enforcement
- Parking Garage Luminaires
- Parking Guidance Systems
- Parking Management Services
- Parking Meter Security
- Parking Meters
- Parking Operators
- Parking Permits - Temporary
- Parking Software
- Parking Structure Design
- Parking Supplies
- Parking Tickets
- Pavement Preservation/Maintenance
- Pay and Display Parking Meters
- Pay and Display/Pay by Space
- Pay by License Plate
- Pay in Lane
- Pay on Foot
- Payment Systems
- Permit Fulfillment
- Portable Valet Stations
- Precast Concrete Manufacturer
- Printers
- Protection Products
- Real-Time Mobile Citation Automation
- Refurbished Parking Meters
- Remittance Envelopes
- Remote Parking Monitoring
- Repair/Protection-Asphalt/Concrete
- Reservations Technology
- Restoration/Testing Services
- Revenue Control
- RFID Credentials
- RFID Hangtags
- RFP Documents
- Rolls for Pay and Display Parking Meters
- Rolls for Pay and Display/Pay by Space
- Safety Systems
- Security/Surveillance Equipment
- Shuttles/Vehicles
- Shuttles/Vehicles - Parts & Repairs
- Shuttles/Vehicles - Used
- Signage
- Signage, Electronic
- Single Space Meters
- Smart Cards
- Smart Parking Meters
- Smart Phone Application
- Space Counters/Displays
- Thermal Management
- Ticket Dispensers
- Ticket Printing/Tags
- Traffic Control Devices
- Traffic Control Signs
- Traffic Controllers
- Transportation Design
- Transportation Planning
- Turnstiles
- Valet Operators
- Valet Podium QR Coded Products Scratch-offs
- Valet Revenue Control
- Valet Ticket Printing/Tags
- Valet Tickets
- Valet-Self Park
- Validators/Validations
- Vehicle Detection Systems
- Web Based Software
- Web Validations
- Wireless Information Systems

5. MY DISPLAY AD SHOULD BE PLACED IN CLASSIFIED CATEGORY:

6. ONLINE ePIP LISTING UPGRADES

Make your online listing stand out with these extras. This one time fee lasts for the entire year.

TOTAL

A. E-PIP upgrades – Make your online listing stand out with these upgrades:
Company logo, e-mail hot link, 30 word company description, additional e-pip categories listed.

- _____ 1 - 5 listings: \$100
- _____ 6 - 10 listings: \$150
- _____ 10 or more listings: \$175

**Make your ePIP listing exceptional!
Upgrade to these enhancements to
make your online listing stand out!**

B. Sponsor Section- Sponsor your category’s section by being placed at the top of the list alphabetically (both online and in print). This is limited to 5 companies per category. Cost is \$125 per category sponsored. (i.e. 4 categories sponsored is \$500)

_____ Sponsor all categories selected on page 2 (section 4)
or

_____ Sponsor only the following categories (fill in your selections)

7. CONSULTANT’S CORNER — Special Section in Directory and Online. Description of services **up to 30 words**

Email file to marcy@parkingtoday.com

QUANTITY (All charges are per listing)

_____ listing(s) at \$375 each

_____ additional office location(s) at \$50 per location (Provide information on separate sheet)

TOTAL ALL ITEMS \$

BILLING INFORMATION Same as above

Company _____ Contact Person _____

Billing Address _____ Telephone _____

City, State, Zip _____ Fax _____

AUTHORIZATION — Please verify all information on all THREE pages.

Signature _____

Print Name _____ Date _____

Fax completed form to 480-240-1287
Questions? Contact Marcy at 310-390-5277 x 3 or marcy@parkingtoday.com